

Wednesday, January 10, 2007

7:00 pm

Bath Fire Hall

MINUTES

In Attendance:

| | |
|--------------------|-------------------------|
| Murray Beckel | David Hinton |
| Marg Campbell | Michelle Hinton |
| CA Cavers | Joe Hudacin |
| Ed Daniliunas | Elaine Jackson |
| Garth Dingman | Marion Janssens |
| Marilyn Dingman | Jo-Ann McGraw |
| Hildegard Dorosh | Bonnie O'Neill |
| Andy Fitzgerald | Rob Plumley |
| Cynthia Flavell | Paul Reinke |
| Rina Foley | Elizabeth Sarich-Harvey |
| Bonnie Fredenburgh | Cathy Tackaberry |
| Kent Fredenburgh | Gary Tackaberry |
| Louis Gagnon | Virginia Thompson |

TOPICS COVERED

Committee Officially Named

After discussion, it was determined that the group will be officially known as the ***"Bath Community Revitalization Committee"***.

Loyalist Township Council Presentation

Representatives of the Bath Community Revitalization Committee appeared before Loyalist Township Council to inform them of the revitalization initiative on January 8th, 2007. Speaking on the committee's behalf were:

- Stephen Paul – L&A Economic Office
- Bonnie O'Neill – OMAFRA
- David Hinton – Community of Bath Representative

Over 25 Bath business owners and community members attended the meeting. Council offered their support of the program and officially assigned Councillor Joe Hudacin to the Revitalization Committee.



Committee Chairperson Named

David Hinton was nominated and accepted the position of Chairperson of the Bath Community Revitalization Committee. David also agreed to be the spokesperson/media contact. This to be revisited if and when Committee feels there is a need for a separate spokesperson.

SWOT Analysis

At the meeting that took place on November 30th, the group was asked to record the “Strengths, Weaknesses, Opportunities, and Threats” of the community of Bath. Responses were recorded and can be found in the document “SWOT Analysis – Bath.pdf”.

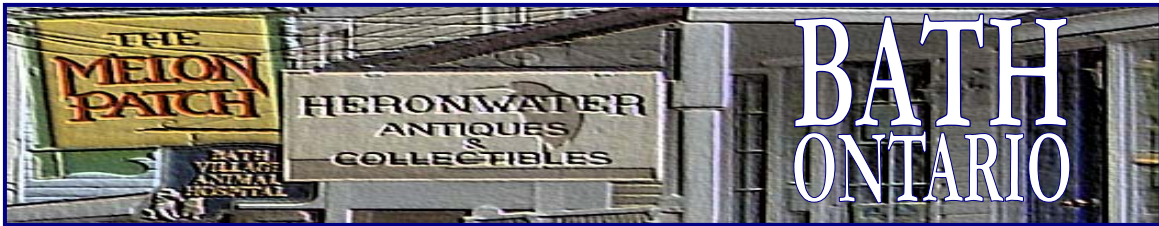
Community Vision Exercise

The group described what currently happens within the Bath Community. They then visualized what they expect/hope to see in 10 years time. From there, they determined what is achievable from this list within 6 months, and what needs to be started now in order to complete within 10 years. Responses were recorded and can be found in the document “Vision – Bath.pdf”.

Survey Updates

The business surveys were in final draft stage and are nearly ready to be mailed out. The goal for the business survey to be mailed was determined to be January 12th. The business survey is the document “Bath Business Survey – FINAL.pdf”.

The resident survey is also in final draft stage and will be mailed out soon. The survey questions were entered into online program “SurveyMonkey.com”. Bath community members will be able to either fill out the paper-copy, or enter directly online. All returned paper copies need to be entered into the online program. The resident survey is the document “Bath Resident Survey – FINAL.pdf”.



Action Items

The **business survey** has been completed and will be mailed out by Rob Plumley. Unfortunately, there were some post office box omissions from our business list that delayed the mailing. These missing numbers were obtained and the business survey was mailed out on January 23rd. Rob Plumley will begin conducting interviews with the Bath business owners/operators soon.

The **resident survey** has been completed and will be mailed out the week of January 30th. The final return date for the surveys is February 24, 2007.

A **media release** was sent to area newspapers, informing the public that the Bath Community Revitalization Committee has been formed. Articles appeared in the Heritage, the Napanee Beaver, and the Napanee Guide (copies of the articles are attached).

Each committee member was to examine the membership and identify **people/areas of interest that were missing and invite new participants** to the next meeting.

According to the 2001 Census, the **population of the Village of Bath** is 1,583. More current data from the 2006 will become available in March.

Average Annual Daily Traffic figures for Highway 33 can be found at the following website address: <http://www.raqsbc.mto.gov.on.ca/techpubs/TrafficVolumes.nsf/tvweb?OpenForm&Seq=1>. Once on this page, choose Highway 33 in the drop-down menu. These figures are from 2004. The L&A Roads department has figures and turning movements off of County Road 7. Rob Plumley will supply this data at the next meeting.

NEXT MEETING: February 7, 2007 at 7:00 pm at the Bath Fire Hall