



Wednesday, February 7, 2007

7:00 pm

Bath Fire Hall

MINUTES

In Attendance:

Joy Silver	Elizabeth Sarich-Harvey
Murray Beckel	Marg Campbell
Garth Dingman	Sally McCulloch
Marilyn Dingman	David Smith
Kent Fredenburgh	Jo-Ann McGraw
Louis Gagnon	Joe Hudacin
Virginia Thompson	Ben Stavinga
Judy Stavinga	Mel Campbell
Michelle Hinton	Ed Daniliunas
Rina Foley	Sondra Elliott
Bonnie Fredenburgh	Cynthia Flavell
Peter Maillet	Marion Janssens
David Hinton	Dave Lyman
Paul Reinke	Louise Walsh
Ron Taylor	Bill Kowal
Mike Janssens	James Mulligan
Rob Plumley	

TOPICS COVERED

Bridges to Better Business Summit – Belleville

Rob Plumley informed the attendees of the “Bridges to Better Business Summit”, taking place at the Ramada Inn in Belleville on Wednesday, March 7, 2007. It costs \$35.00 to attend. To register, please call 613.961.0590 or email info@enterprisequinte.com.

Sondra Elliott – Pet Shop Survey

Sondra Elliott spoke to the group about the possibility of her opening a pet shop in the Village of Bath. The shop will not only sell pet food, but also pet-related clothing, gifts, etc. Attached to this email is a survey that Sondra would like you to fill out <Bath Pet Survey.pdf>. Please email your completed survey to elliottsondra@aol.com or fax to Rob Plumley, c/o L&A Economic Development at 613-354-3112.



Peter Maillet – Musical Fundraising

Peter spoke to the group, informing them that he has a musical background and is looking forward to the possibility of working together with the Bath community assemble music concerts in the park to help increase tourism in the area. Peter also spoke of his history of fundraising for various charities and hopes to assist in whatever way possible in the community.

David Smith – July 1st Re-enactment

David Smith spoke to the group regarding the July 1st re-enactment that will be taking place in Bath during the Canada Day weekend. The Bath Canada Day Living History Weekend will serve to a very large crowd to the community over the course of the 2.5 day event. Spectators will have a unique opportunity to experience life as it was in Upper Canada in the early 19th century. There will 250-300 participants in the re-enactment, including two fife and drum bands and many ships, both Canadian and American. The Americans will land and invade Bath and control it for one day, and then on Canada Day the Canadians will liberate the town. Anyone wishing to volunteer can contact David by phone at 613.352.1190 or via email at canadianfencible@hotmail.com.

Resident Survey Update

1,650 Bath resident surveys that were mailed out on January 30th to households in the village, R.R. #1, R.R. #2, and R.R. #3. Collection of the completed surveys is going very well, with a total of 193 returned as of February 7th (11.7% return rate). The final day to return surveys is February 24th. 1/3-page handouts will be distributed at RBC Royal Bank and GarJos Food Market to remind the community to complete their surveys. In addition, brief articles appeared in the Napanee Guide and Beaver to remind residents <Articles.pdf>.

Sondra Elliott, Marion Janssens, Louise Walsh, Peter Maillet and Joy Silver have volunteered to enter the responses into an online database so that the data can be interpreted. This process will commence on the week of February 20th. If you would like to volunteer to enter some data, please contact Rob Plumley.



Business Survey Update

Business surveys were mailed out during the week of January 22nd with follow-up calls completed by Rob Plumley during the following week. 14 surveys have been returned to date. Rob will continue to make contact with businesses in the community with the hope of receiving more completed surveys.

“Team” Creation

Attendees formed 4 sub-groups or “Teams”. Each team is responsible for a different aspect of the revitalization process (deemed important through previous meetings). The 4 categories are listed below, along with a number of related topics. More related topics will develop over time.

<p style="text-align: center;"><u>Economic Development</u> <i>Business retention</i> <i>New business recruitment</i> <i>Survey analysis</i> <i>Studies, etc.</i></p>	<p style="text-align: center;"><u>Marketing</u> <i>Website</i> <i>Signage</i> <i>Heritage</i> <i>Events/promotions</i></p>
<p style="text-align: center;"><u>Fundraising</u> <i>Federal sources</i> <i>Provincial sources</i> <i>Municipal sources</i> <i>Private sources</i> <i>Other sources</i></p>	<p style="text-align: center;"><u>Physical Improvement</u> <i>Clean-up</i> <i>Target buildings</i></p>

A team list is attached <Bath – Team List – REVISED.pdf>. A team leader was chosen for each of the groups (marked with an * in the attached document). If you were not in attendance at the last meeting, it is not too late to join. You will have an opportunity to choose a team at the next meeting (or contact one of the team leaders to join now).

Each team is encouraged to meet in addition to the regular Bath Community Revitalization meetings to discuss matters of interest and determine courses of action. Each team will be expected to report progress at the next meeting. If you have any questions please contact Rob Plumley.

NEXT MEETING: March 8, 2007 at 7:00 pm at the Bath Fire Hall