

Bath Community Revitalization Committee

Wednesday, March 19, 2008, 7:00 pm
Bath Fire Hall

MINUTES

In Attendance

Joe Hudacin
Denys Mailhiot
Virginia Thompson
Cynthia Flavell
David Smith
Marg Ray

Dave Lyman
Joy Silver
Sally McCulloch
Murray Beckel
Ed Danilunas
Paulette Batchilder
Louis Gagnon

Jo McGraw
Paul Reinke
Andy Fitzgerald
Gail Heywood
C.A. Cavers
Rob Plumley

Adoption of Minutes

Moved by David Smith
Seconded by Joy Silver

That the minutes from the February 20, 2008 meeting of the Bath Community Revitalization Committee be approved.

MOTION CARRIED

Community News

- **War of 1812 Bi-centennial** – David Smith reported that there is a funding available for legacy projects that invest in museums and festivals. There is an opportunity for BCRC to take advantage of this funding as it ties in nicely with its marketing initiatives. A festival for 2012 to create a tourism destination was also discussed. David suggests that a sub-committee within the BCRC would be beneficial

Moved by Joe Hudacin
Seconded by Virginia Thompson

That David Smith take a lead role in this opportunity and that a new sub-committee of volunteers to be formed to assist.

MOTION CARRIED

If anyone is interested in joining this sub-committee, please contact David Smith at canadianfencible@hotmail.com

- **Kids Sport Project** – Joy Silver discussed Loyalist Township's participation in Kids Sport (www.kidssport.ca). The project allows children to participate in sport for the first time. \$250 is put toward child's enrolment in sport. Volunteers are needed. Please contact Joy Silver at 613-352-3536 if interested.
- **Pitch In Program** – Joy Silver reported that the Pitch In Program is coming soon, probably in the last two weeks of April (to be confirmed). Volunteers are needed. Please contact Joy Silver at 613-352-3536 if interested.

- **Official Plan Open House** – Murray Beckel reported that there will be a Loyalist Township official plan open house on April 3rd from 5 – 7 pm at St. John’s Hall.
- **Fairfield Gutzeit Benefit Event** – Virginia Thompson reported that:

On May 10, The Fairfield- Gutzeit Society is hosting a benefit event. The purpose of this benefit is to raise monies to support the preservation of the three historically designated buildings The Society owns in the village of Bath: The Layer Cake Hall, The Old Town Hall and The Fairfield- Gutzeit House. Each of these buildings holds a significant place in the history of the area, and each deserves to be protected. Many of their sister buildings were destroyed by fires in 1901 and in 1942.

The main feature of this event is the concert to be given for by two internationally known musicians: Maestro Brian Jackson and baritone, Denys Mailhot. They are supportive members of The Society, and also happen to be residents of the village.

The price of the tickets is \$50; this includes the concert, finger foods, liquid refreshments and chances to bid on silent and live auction items and packages. We are excited by the donations already made to our auction tables, and, of course, welcome any donation you or your business would like to make; call (613) 352-5903 re donations.

Should you wish to purchase a ticket, please make your cheque payable to The Fairfield- Gutzeit Society (it may be dated as late as April 15, 2008)? Seats are reserved on a first cheque in (my) hand- best seat basis. Please post your cheque to VBThompson, Box 515, Bath, Ont. K0H 1G0.

The benefit will take place at St. John’s Church Hall in Bath. Doors open at 6:30; the concert commences at 8 p.m. For further information, call (613) 352-5168.

Black tie optional.

“Put Bath on the Map” Final Summary

- Rob Plumley reported that the PELA CFDC grant is completed. Andy Fitzgerald will present marketing materials Loyalist Township Council on April 14th.

Community Improvement Plan

- The BCRC would like to thank Paul Zamodits, Planning Assistant with Loyalist Township, for presenting a report on Community Improvement Plans. The plan cannot move further along until changes are adopted.
- The BCRC can be a model for other communities. A community improvement plan leaves the door open for several opportunities for Loyalist Township. It is a document used to assist in lending money for improvement projects.

Main Street Light Poles

- Murray Beckel, Joe Hudacin and Andy Fitzgerald met with Loyalist Township staff to discuss the Main Street light poles. It was determined that objects can be put onto the poles, but a particular process needs to be followed.

Moved by Dave Lyman

Seconded by C.A. Cavers

The Marketing Team create a protocol process for implementation of activities.

MOTION CARRIED

Rural Economic Development Application

- Nothing new to report from OMAFRA.
- Andy Fitzgerald has secured funding or is expecting to secure funding from the following sources:
 - Lafarge: \$20,000 over 3 years
 - CoGen: \$15,000 over 3 years
 - RBC: Expecting conference call with executives in near future
 - OPG: Expecting to hear back soon.

Team Reports

Economic Development

- No Report.

Marketing

- Gail Heywood presented Marketing Team Report (see attached). It was suggested that BCRC meetings be added to the community notice board. Gail will update. Regarding the planting of shrubs at new sign: every attempt will be made to relocate current shrubbery.

Physical Improvement

- Murray Beckel reported that the Ministry of Transportation is providing funding to the Township so that the municipality can replace and upgrade the guard rails on Main Street at Bath Creek. BCRC can have input onto the design. Work needs to be done with respect to this soon.

Fundraising

- Paul Reinke presented ideas for potential fundraising functions that BCRC could undertake (see attached for details). It was noted that a raffle and a silent auction and dance are good possibilities. BCRC is responsible for raising \$30,000 over 3 years for the RED application. Anyone with ideas is asked to contact Paul at mcgraw.reinke@kos.net .

New Business

- Several items need to be addressed by BCRC The following items were assigned to each sub-team:

Moved by Louis Gagnon

Seconded by C.A. Cavers

That the Marketing Team be responsible for “public relations” and the “recognition program”.

MOTION CARRIED

Moved by Louis Gagnon

Seconded by Joy Silver

That the Economic Development Team be responsible for “fundraising”.

MOTION CARRIED

It was also noted that the Physical Improvement Team will continue to work with RBC and the west-end bridge projects

Next Scheduled Meeting

- Wednesday, April 23 at 7pm at the Bath Fire Hall.
- Rob Wood from 80/20 Inc. will be giving a marketing presentation.