

BATH COMMUNITY REVITALIZATION COMMITTEE

Thursday, December 13, 2007

7:00 pm

Bath Fire Hall

MINUTES

In Attendance:

Marilyn Dingman
Sandra Steinhouse
Jo-Ann McGraw
Sally McCulloch
Mel Campbell
Andy Fitzgerald

Marg Campbell
Joan Hamilton
Garth Dingman
Virginia Thompson
Ed Daniliunas

Mike Janssens
Paul Reinke
Denys Mailhiot
Gail Heywood
Rob Plumley
Louis Gagnon

TOPICS COVERED

Community News

On May 10, 2008 a local artist exhibition will be taking place at St. John's Hall in Bath. Tickets are \$50.00 each and are available at a first pay, first serve basis. Cheques are to be made out to the Fairfield Gutzeit Society. If you have any questions, please contact Virginia Thompson at 613-352-5168.

Rural Economic Development Application

The Bath Community Revitalization Committee's Request to submit a Rural Economic Development Application to OMAFRA was supported by Loyalist Township Council. Please see the report titled "RED Report – 13.13.2007" for details on what will be provided by Loyalist Township.

Andy Fitzgerald gave highlights of the application during the meeting. He noted that the biggest challenge is the fundraising. A fundraising brainstorming session took place. Results will be distributed at the next meeting.

A letter thanking Loyalist Township council will be written by the Bath Community Revitalization Committee.

Motion by Andy Fitzgerald
Seconded by Gail Heywood

That the Bath Community Revitalization Committee submit the Rural Economic Development Application to the Ministry of Agriculture, Food & Rural Affairs.

Team Reports

Economic Development:

(See Economic Development Report – 12.13.2007.pdf)

Ed Daniliunas reported on behalf of the Economic Development Team.

3 people have expressed interest in a Bath Farmer's Market next year.

23 people attended Pierre Cliche's Business presentation on December 5th. Proceeds raised totalled \$345. An invoice from Mr. Cliche for \$318 was received. A \$27 was raised for this event. Suggestions on how to increase attendance and the type of presenters are encouraged.

Motion by Joe Hudacin

Seconded by Ed Daniliunas

That the Economic Development Report be received and that the funds received and invoice be turned over to Loyalist Township for payment and that the remaining \$27 be put in the Bath Community Revitalization Committee account.

Marketing:

(See Marketing Report – 12.13.2007.pdf)



Gail Heywood reported on behalf of the Marketing Team.

The Welcome to Historic Bath sign was approved by Council. The sign will be 2-sided. The committee expressed a desire to change the message on the Eastbound sign to say "Historic Bath" ("Welcome to" omitted) to avoid confusion. Construction will commence soon.

Motion by Gail Heywood

Seconded by Andy Fitzgerald

That the sign be accepted and that construction begin, with "Welcome to" omitted from the one side of the sign.

Gail Heywood will write thank you letters to J&P's Family Restaurant and Royal Bank for providing trees for decoration by area youth. The Lions Club will also receive a thank you letter for decorating trees in Centennial Park

11 Christmas wreaths were constructed by volunteers and installed by the Bath Fire Department along Main Street. The total cost of the wreaths is \$379.91 and will be paid for through the PELA CFDC grant.

Motion by Gail Heywood

Seconded by Joe Hudacin

That the marketing report be accepted and the wreath receipts be submitted for payment and that Gail write thank you letters on behalf of the Bath Community Revitalization Committee.

Physical Improvement:

Report covered in the RED Application report.

Fundraising

No Report. A formal sub-committee will be made at next meeting. Current members are asked to brainstorm businesses to solicit and create recognition policies.

Other Notes:

- Sandra Steinhouse expressed the importance of having wayfinding signs along Main Street to inform potential consumers about businesses along secondary roads.
- Virginia Thompson asked that the Rockport Community Exchange Report to delivered to business owners along Main Street. The report is attached (see file: First Impressions Community Exchange - Rockport Report.pdf). Plans will be made in the New Year to distribute to business owners.

NEXT SCHEDULED MEETING:

Wednesday, January 23rd at 7 pm at the Bath Fire Hall.
